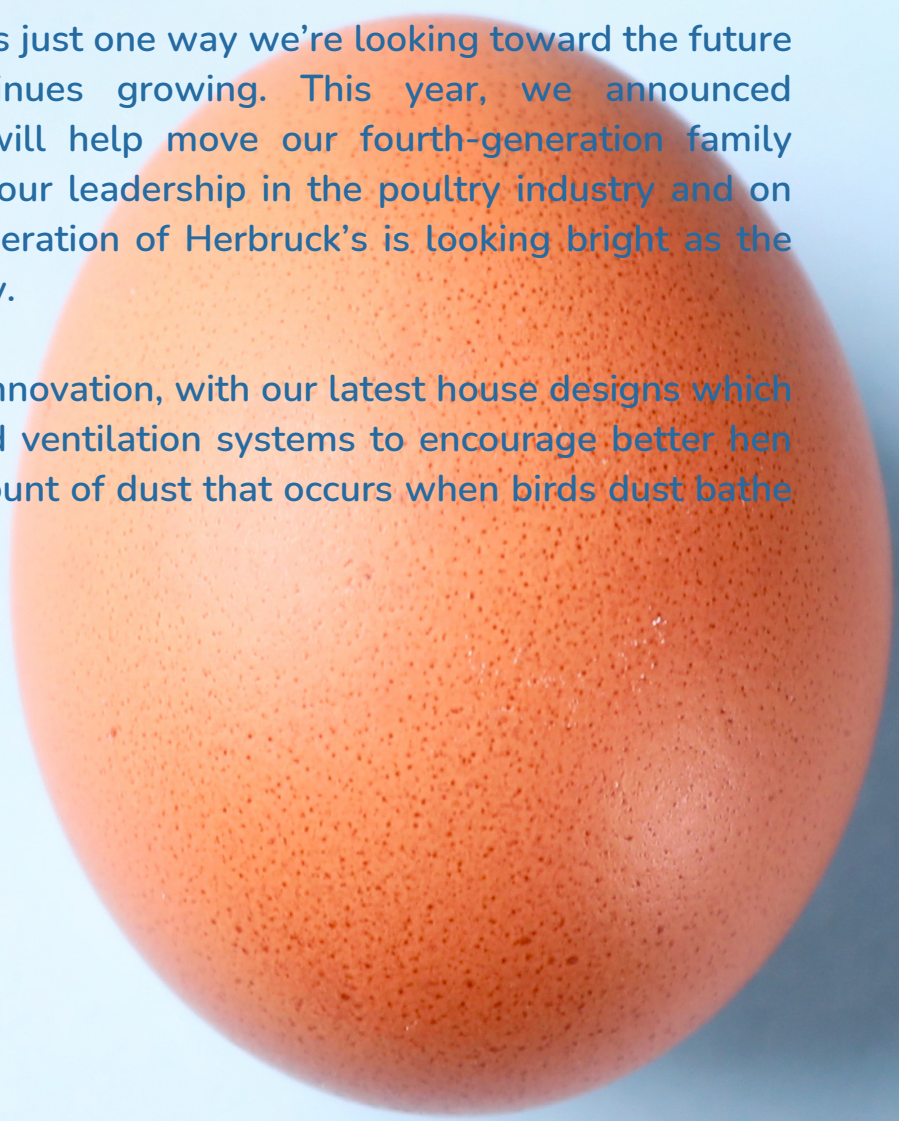


Prosperity

From expanding our facilities and taking on projects that will lessen our impact on the environment, to investing in our future, Herbruck's continues to look forward. We have three key indicators for prosperity, including ethics, growth opportunities, and process improvements and cost savings. In 2021, we began construction on Blue Springs Egg Farm, a \$100 million sustainable cage-free egg-laying facility in Mercersburg, Pennsylvania. This year, we will bring that facility online and hire nearly 200 people from the local area to work there.

Our Pennsylvania expansion is just one way we're looking toward the future to ensure Herbruck's continues growing. This year, we announced leadership transitions that will help move our fourth-generation family business forward, furthering our leadership in the poultry industry and on sustainability. The fourth generation of Herbruck's is looking bright as the future leaders of this company.

We will also be focusing on innovation, with our latest house designs which feature improved lighting and ventilation systems to encourage better hen behavior and reduce that amount of dust that occurs when birds dust bathe in an aviary environment



“Blue Springs Egg Farm will be an exciting economic boost to the Mercersburg community and entire surrounding region, and we’ve worked hard to incorporate community input into the project. Blue Springs will be a sustainable egg-laying facility on 335 acres, including eight barns, an egg processing plant and a litter pelletizing/storage building. We’ll use the most innovative technology in our industry to organically process hen litter into fertilizer, which eliminates odors, flies and provides nutrient-rich organic fertilizer for farmers. Our innovative design of the entire property ensures it blends in with the surrounding typography to ensure minimal impact on the environment and overall aesthetic of the area.”

Melanie Herbruck Jones
Owner and General Manager



The values that guide Herbruck's ensure we're putting our best foot forward and doing the right thing by the people, our customers, our community, and our planet. It makes for good business, but it's also just the right thing to do.

Through our four pillars – **People, Planet, Product and Prosperity** – we're on the path toward a better, brighter, greener future. As we continue to grow and change our fourth-generation family business, these values remain constant for Herbruck's.

