

PLANET



Sustainability and protecting our air, land and water are at the core of everything we do at Herbruck's.

We are always innovating to develop more sustainable solutions that protect our environment and help ensure our company's operations contribute positively to the future of our **Planet**. Our commitment to environmental sustainability guides every decision, from our day-to-day routines to long-term strategies and how we set the standard for environmental stewardship in the agriculture industry. In fact, we have begun working with customers to provide input on our contributions to their value chain energy and water usage to support their own sustainability initiatives, the results of which will be used to set measurable goals for sustainability efforts.

For the last several years, we have continued to meet key energy initiatives in Michigan and Pennsylvania, and we actively participate in the United States Roundtable for Sustainable Poultry & Eggs, the Michigan Agricultural Environmental Assurance Program and the U.S. Department of Agriculture Air Quality Task Force.

In 2024, we made additional investments in technology that help us improve energy efficiency, including lighting, controls and motion sensors.





We also implemented new technology in our poultry houses. An innovative air flow design technology reduces dust and other air particulates from our barns. This technology is used at all Herbruck's facilities.

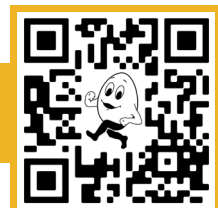
We continued to expand our line of fertilizer products, Nature's Supreme, for agricultural and retail customers. This product allows Herbruck's to transform what would otherwise be waste and a nuisance into a useful product. In the 1990s, Herbruck's implemented our process for removing moisture from hen manure and creating a form that handles long-term storage to match farmers' fertilizer needs.

The fertilizer is particularly innovative because we can preserve valuable nitrogen in the product while preventing it from being odorous or a nuisance to our neighbors. It has also allowed us to lessen our environmental impact while creating a new profit stream for our business.

We put environmental initiatives at the forefront of everything we do, so our recycling rate continues to be above 99%. Along with using hen waste to create organic, nutrient-rich fertilizer, we repurpose eggshells, adding them back into feed for our hens as an excellent source of calcium.

Herbruck's prioritizes environmentally friendly packaging. Our clear egg cartons are made from recycled consumer packaging, pulp cartons are made from newsprint, and our foam cartons contain 20% recycled material. We are also working with a major customer to transition from foam cartons to 100% recyclable molded paper cartons, which are more easily recycled.

LEARN MORE ABOUT NATURE'S SUPREME





“Herbruck’s has always prioritized sustainability because we believe it’s good for business. It’s also good for the world. Being more efficient helps drive innovation and growth. We’re proud to keep our environmental impact in check, knowing our commitment to sustainability benefits both our community and the planet for generations to come.”

- Dan Fields, vice president of compliance, sustainability and regulatory affairs