

PLANET





Our commitment to environmental stewardship means we make sustainability initiatives and protecting our **Planet** – our land, air and water – a top priority.

At Herbruck's, we are constantly innovating for more sustainable solutions. This commitment guides business decisions from our day-to-day operations to our long-term strategy. We are proud to set the standard for sustainability and environmental stewardship in our industry.

Herbruck's has long been a leader in environmentally friendly packaging. Nearly 70% of our packaging is made from recycled consumer packaging and newsprint. We expect that percentage to increase to 90% in 2026. All of our packaging is recyclable, and our overall recycling rate continues to be nearly 100% as a result of consistent innovation.

We take care to repurpose items that would otherwise be thrown away, including adding eggshells back into our hens' feed as a great source of calcium for our birds.

As part of our membership in the U.S. Roundtable for Sustainable Poultry & Eggs, an initiative in which industry leaders work together to advance sustainability in our industry, we continuously assess how we can enhance our practices. Through our work, we've lowered Herbruck's carbon footprint and implemented energy efficiency best practices including shifting to LED lighting, improving insulation and utilizing solar energy.



We continue to see demand for our organic, nutrient-rich fertilizer, Nature's Supreme, which is available for agricultural customers in bulk, or for retail customers at garden retailers. Nature's Supreme transforms hen waste, which would typically be a nuisance for an egg producer like us and uses an innovative process we created that removes moisture from the manure and transforms it into a form that can be stored long term and isn't odorous.



Our process preserves valuable nitrogen in the product, which is available in pellet or crumble form and provides key nutrients for plants and lawns.

In everything we do at Herbruck's, protecting the health and safety of our planet is a guiding principle.

LEARN MORE ABOUT NATURE'S SUPREME





“Care for our land, air and water is a core part of how Herbruck’s operates and defines long-term success. Protecting our natural resources and reducing our impact on the environment is the right thing to do – and it’s good for business. In 2025, we continued to advance initiatives that promote recycling, efficiency and reducing waste. By making sustainability a core of our everyday decisions, Herbruck’s is leading by example in our industry.”

- Dan Fields, vice president of compliance, sustainability and regulatory affairs