

# PROSPERITY



Herbruck's celebrated our 67th year of operations in 2025, marking more than six decades of supplying fresh, high-quality eggs to our customers. Throughout our history, we have continued to be guided by the longstanding values Herbruck's has had from the beginning.

Today more than 11 million hens make up our flock, and our hens produce more than 3 billion eggs each year. We continue to innovate and create more sustainable processes to ensure our **Prosperity** now and long into the future.

Our team has continued to adapt to changes in the poultry industry, from converting our operations to produce entirely cage-free eggs to investing in additional biosecurity resources that help keep our hens and employees safe.





We broke ground on a 75,000-square-foot facility in Kendallville, Indiana, where we will process about 420 million local eggs annually that will be delivered directly to customers. Cody Herbruck, our vice president of operations and a fourth-generation Herbruck, led the development of this facility, which is creating 60 good-paying, local jobs and represents a \$20 million economic investment in the Kendallville community and greater region.

Amy Herbruck, our community and public relations manager and another member of our fourth generation, received the “Doing Good” Award from the National Council of Agricultural Employers, an award recognizing agricultural leaders who go above and beyond to improve their communities through time, talent and resources.

Our fourth-generation family members have continued to embrace the legacy those before them have created, while steadily expanding their contributions to the company. They have immersed themselves in our day-to-day operations, from overseeing processing, cultivating relationships between key departments, managing distribution,

modernizing our operations and promoting our involvement in the community, while also pursuing additional education, industry training and civic engagement. We're proud that our fourth generation honors its heritage and continues to evolve in a competitive and dynamic agricultural industry.

**Members of our fourth generation include:**

- Amy Herbruck, community and public relations manager
- Brennen Herbruck, director of innovation and fertilizer
- Cody Herbruck, vice president of operations
- Jake Herbruck, director of fulfillment
- Vince Herbruck, manager of poultry living systems





**“Our family carries a deep sense of responsibility to the values that have guided our business for nearly 70 years. Our founding principles continue to shape how we serve the bird, our employees, customers and communities. Each new generation brings new ideas that will help sustain Herbruck’s long into the future. We’re proud to build upon our strong foundation and help adapt to evolving industry needs for the sustainability of our business.”**

**- Cody Herbruck, vice president of operations**